

# Mike O'Brien

Director of FutureSafe Aotearoa

Chair of HASANZ



## Why Does HASANZ Exist?





## HASANZ Register

- ✓ For consultants, practitioners and in-house professionals
- ✓ The Register makes it easy to be found, be seen, be recognised
- ✓ Demonstrates that you are qualified, certified and competent.
- ✓ A mark of professional recognition, credibility and status.

[hasanz.org.nz/hasanz-register/join-the-hasanz-register](https://hasanz.org.nz/hasanz-register/join-the-hasanz-register)



## Why join the HASANZ Register?



### For consultants and sole practitioners

Registration is increasingly seen as a prerequisite for health and safety roles. The HASANZ Register is checked by employers as part of the hiring quality assurance process.

If you're a sole practitioner you can use the HASANZ Registered quality mark to promote yourself.



### For in-house professionals

It's the pathway to promotion, winning contracts for your organisation and a better job.

Being on the Register makes you more employable. Businesses are looking for workplace health and safety professionals with proven, relevant, knowledge and experience.



In every location, for every kind of workplace and role, people use the HASANZ Register to find the right person for the job and know they're in good hands.

# How to join the HASANZ Register

Joining the Register is fast, free and easy...

## Step One: Sign Up

- Go to <https://www.hasanz.org.nz/hasanz-register/join-the-hasanz-register>
- Enter your details and upload your association membership certificate.
- If you meet the registration standard you'll be added to the Register.
- Once your profile has been published you will have access to your HASANZ-Registered certificate, which is valid for 12 months.

## Step Two: Spread the Word

- When you sign up you'll be sent the "HASANZ-Registered" quality mark and associated brand materials via email.
- Add the link to your Register listing to your email signature and website, along with the "HASANZ-Registered" quality mark.
- We've created a selection of social media posts that HASANZ-Registered professionals can use on Instagram, Facebook and LinkedIn.

# HASANZ Scholarships

HASANZ Scholarship Programme is helping grow the professional health and safety workforce.

## HASANZ Scholarship Sponsors 2024



CHORUS



skills.  
Grows by growing others

WORKSAFE  
Māhi Hāumarū Aotearoa



## 2024 HASANZ Conference

**18 - 20 September 2024**  
Takina Wellington Convention &  
Exhibition Centre

The conference aims to bring together professionals, researchers, industry partners, and government stakeholders to foster collaboration on advancements and innovations in the health and safety sector.

- Welcome function at Parliament with Minister for Workplace Relations and Safety, Hon Brooke van Velden
- Plenary and concurrent sessions
- Keynote speakers
- Trade exhibition
- Conference dinner



### Collaboration

### Competence

### Champion

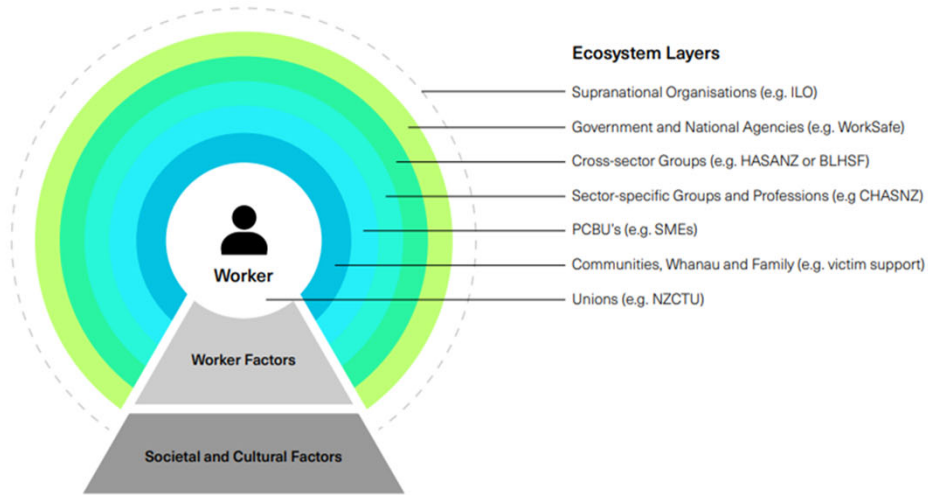


**FutureSafe**  
● **Aotearoa**

**FutureSafe Aotearoa is a collective of driven kiwi's rewilding Aotearoa's health, safety and wellbeing ecosystem.**

Project FutureSafe Aotearoa Discovery / Partnering for Value / World Congress 2024

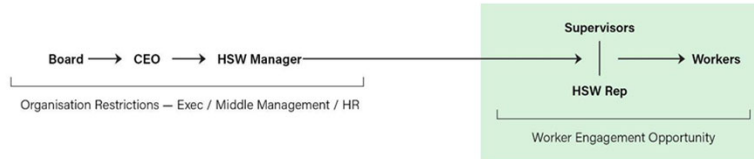
# Ecosystem Approach



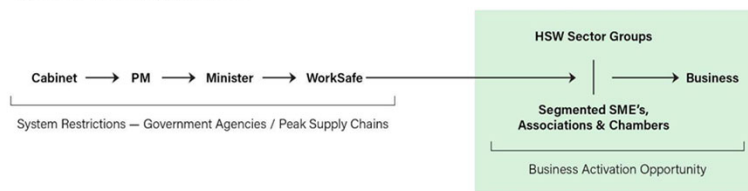
FutureSafe  
Aotearoa

# HSW Ecosystem Transformation & SafetyTech

## Organisation Level Engagement

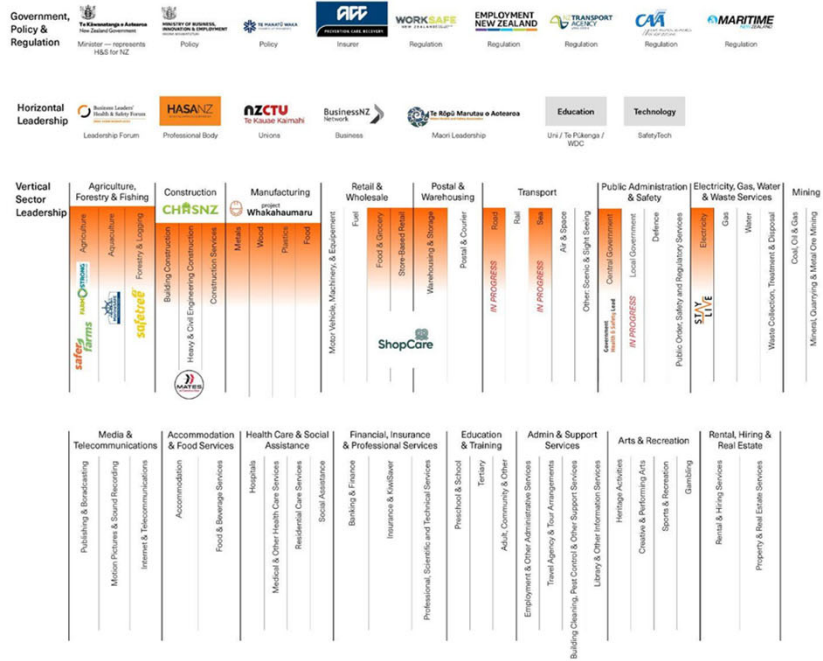


## System Level Engagement



FutureSafe  
Aotearoa

# HSW Macro Market Map



FutureSafe  
● Aotearoa

## Market Activity examples only

14 years of events and content, recent Thriving Nations and Task Force Reports

HASANZ Register, Career Pathways, 120+ Scholarships, 14x Associations, 11x Disciplines, GM Safety Forum

Discovery Project & Investment Case

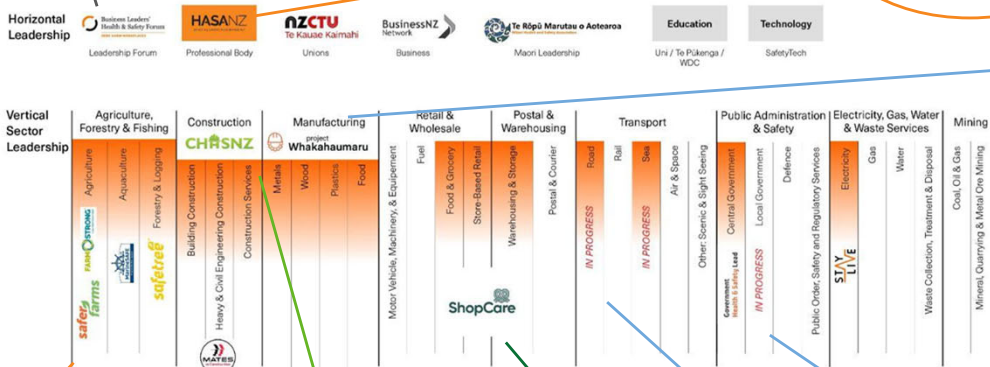
Farm without Harm, Quad Bikes

Totika, Energy Wheel, Construct Safe, Work Should Not Hurt

Critical Risk, Violent & Aggressive Behaviour

Discovery project

Discovery project



FutureSafe  
● Aotearoa



# Call to Action: Collective Impact

The [Collective Impact](#) Framework defines five core characteristics for success for these types of networks, including providing backbone support for the other elements and agents to interact successfully.

## Common agenda

- All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

## Shared Measurement

- Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.

## Mutually Reinforcing Activities

- Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.

## Continuous Communication

- Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.

## Backbone Support

- Creating and managing collective impact requires a dedicated staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organisations and agencies.